



The
SILVER
BROWN
Dance
CO



deedle



sketch
times

alice cook
PERIODICALS



Concept

I am looking for a logo to be designed for my online adult coloring book shop called " Zen Coloring Pages" I want there to be some use of a mandala, flower, and/or book. Maybe there is transformation of one item to the other. I want it to look sketched and or drawn. While also looking polished.

Ideally, if it could look as though it could too be "colored in". B&W color is preferred. Easily inverted. I want this too look trendy but not too complicated. Something that will show well overall but represent the calming effect of coloring, while inspiring the artists as well. Font is key, and can't clash with the logo image but I do realize that the business name comes with some constraints. If it can all be blended in that would be fabulous.

Launch Date

Nov 1st

Social Media Branding

<https://twitter.com/zencoloringpage>
<https://instagram.com/zencoloringpage/>
<https://www.pinterest.com/hello2982/>

Website (in progress) *pswd: zen2015
zencoloringpages.com

Inspiration

Flowers
Zen
Art Therapy
Anti Stress
Tuning out technology
Being present
Henna Tattoo
creating a better you

Words that come to mind

sketch
black and white
crafty
eccentric
inspirational
trendy
doodle
continuous
sharp
books
pencil

Articles

<http://www.digitaltrends.com/social-media/adult-coloring-books-on-social-networks/>

Notable Constraints

length of business name